# Ayushi Jain (Native iOS Developer)

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## **PROFESSIONAL SUMMARY**

With over 8.5 years of experience in software development and a strong focus on iOS mobile application development, I possess expertise across various industries. I am proficient in Swift, Swift UI, React Native and have a proven track record of delivering exceptional solutions that are tailored to specific industry needs. My ability lies in conceptualizing, designing, and executing cutting-edge mobile applications that enhance user engagement and drive business growth.

#### WORK EXPERIENCE

## Primathon Technology (Aug 2024 - Nov 2024)

- iOS development Consultant
- Developed Mia by Tanishq, a Jewellery application, using SwiftUI, cocoa touch and MVVM architecture.
- Led the development of Search module, Product detail, and Crat functionalities
- Implemented features for Product Detail Page and Product detail listing page
- Played a key role in optimizing the application for performance and minimizing technical debt

#### AdGlobal 360 - Gurugarm (Jun 2022 - Feb 2024)

- Senior iOS developer
- Developed N-Pad, a Nexa B2B job card generation application, using Swift, cocoa, Objective C and MVVM architecture.
- Led the development of job card creation, generation, update, and closing functionalities
- Implemented features for billing, appointment scheduling, and complex workflow management
- Addressed and resolved longstanding issues and bugs, significantly reducing crashes and improving stability
- Played a key role in optimizing the application for performance and minimizing technical debt
- Successfully resolved longstanding issues and reduced crashes, particularly addressing a critical media loss issue within a short timeframe
- Played a pivotal role in optimizing performance and stability, contributing to the efficiency of the Nexa B2B job card system
- Developed Smart Pick, Maruti Suzuki's Pick and Drop services app, focusing on appointment booking and location tracking functionalities with Swift UI framework and MVVM architecture.
- Implemented appointment booking features allowing users to schedule appointments, browse available time slots, select desired services, and confirm bookings
- Utilized Google Maps for precise location mapping and real-time tracking of service providers, enabling users to monitor appointment status and estimated arrival times
- Played a key role in enhancing user experience through seamless appointment management and accurate location tracking features

## Emxcel Travel Solution / Delcapler Solution - Ahmedabad (Apr 2020 - Jun 2022)

- Senior iOS Developer
- Developed **Beep and Buy** (online shopping application similar to Amazon and Flipkart) using Swift, cocoa, Objective C.
- Implemented key features including cart management, product browsing, rating and review, order management, and account management
- Ensured an efficient and convenient shopping experience for end-users through comprehensive feature development and usercentric design
- Developed **INNOGATE** residential security app for gated societies, using Aadhaar-based authentication to ensure security and streamline guest access
- Integrated robust security features to authenticate residents and manage guest entries
- Enhanced community safety and management efficiency through seamless app deployment and user-friendly interface design

## Kaushalam Digital Pvt Ltd - Ahmedabad (Apr 2019 - Mar 2020)

- Senior iOS Developer
- Developed Personal Kellog application for textile retailer e-commerce, using Objective C & Cocoa
- Led end-to-end development including user registration, login, product browsing, cart management, checkout, and order tracking
- Implemented key features such as product review and rating, cart addition, and management
- Ensured seamless user experience and functionality throughout the e-commerce process

## Nine Hertz Software Jaipur - Jaipur (May 2018 - Aug 2018)

- Senior iOS Developer
- Developed Let's Go application, an online cab booking app using Swift, cocoa and Socket.IO
- Integrated Socket.IO client for real-time communication and Google Maps for displaying cab locations
- · Handled UI design and backend services, including booking requests, responses, and error handling
- Ensured seamless user experience through comprehensive UI integration and real-time updates

### Cloudzeg software Jaipur - Jaipur (May 2017 - Apr 2018)

- iOS Developer
- Developed NYC PUE app, an offline-capable eStream mapping solution for the New York Subway Map with route planning
- Integrated Salesforce SDK for backend services and offline functionality
- Led UI design and Salesforce integration, ensuring seamless user experience and data synchronization

## Endive software Jaipur - Jaipur (Jun 2016 - Mar 2017)

- iOS Developer
- Developed Logistics app for goods transport using Objective-C and Swift, featuring modules for pick-up and drop-off, driver assignment, and real-time location tracking with Google Maps integration
- Set up backend services for user authentication, order management, and payment integration (including PayPal)
- Led major developments in Google Maps integration, payment integration, UI design, and app deployment on the App Store
- Developed BeamTalk, a messaging app similar to WhatsApp, using Swift
- Designed and integrated user interface components (UITableView, UITextField, UIButton)
- Implemented real-time messaging with Firebase Firestore
- Majorly developed the profile and settings pages and integrated Firebase for backend services

#### Techno Software Raja Park, Jaipur - Jaipur (May 2015 - Apr 2016)

- Junior iOS Developer
- Developed **LooksGuru** fashion update app with social features, allowing users to upload 3D views, follow others, and interact with posts (like, dislike, comment)
- Contributed to key functionalities including sign-up, login, dashboard, and social app integration based on user activities and habits
- Participated in regular code reviews and testing sessions to identify and resolve bugs, enhancing app stability and user experience.

## **SKILLS**

- Programming Languages (Swift, Swift-UI, RX Swift, Cocoa, Objective-C)
- Development Tools (Xcode, CocoaPods, Git, UI/UX Design)
- Frameworks (UIKit, Cocoa Touch, AV Foundation, Core Animation, Automatic testing)
- Backend Integration (Integration with XAMPP Server, Socket.IO Client, Firebase SDK)
- Design Pattern (MVVM, MVC & VIPER)
- Web Services (RESTful APIs, JSON)
- Have knowledge on BLE & GATT Protocols
- Unit Testing Experience
- UI and UX design skills
- CICD Pipelines
- Methodologies (Agile/Scrum)
- Project Management (Jira, Agile)

## **EDUCATION**

Rajasthan Technical University, Jaipur MCA

Jul 2012 - Jul 2015

Rajasthan University Jaipur, Jaipur

Jul 2009 - Jul 2012

BCA

#### **PROJECTS**

- Mia by Tanishq (Jewellery App): search for trendy gold & diamond jewellery with Mia by Tanishq (SwiftUI, iPhone/iPad).
- NPAD (NEXA Dealership App): Manage job cards (create, update, close, bill) and appointments for NEXA dealerships (Swift 5.4, iPhone/iPad).
- SmartPick (Maruti Suzuki Pickup and Drop): Book appointments and track locations for Maruti Suzuki vehicle pickup and drop services (SwiftUI, iPhone/iPad).
- Personal Kellog 1 App (Ecommerce): Ecommerce app designed for textile retail customers (Swift UI, iPhone/iPad).
- InnoGate Mobile App (Residential): Security and management app for gated residential communities with Aadhaar-based authentication (Swift UI, iPhone/iPad).
- Beep N Buy (Ecommerce): General online shopping app similar to Amazon or Flipkart (Swift UI, iPhone/iPad).
- NYC PEU (Government App): NYC subway map app with route planner and offline functionality (Swift 3, iOS).
- LetsGo (Cab Booking): Online cab booking app using Socket.IO and Google Maps (Swift 3, iOS).
- BhimTalkApp (Messaging): Messaging app with chat functionality similar to Whatsapp (Swift, iOS).
- Logistics App (Goods Transport): App for scheduling goods pickup and drop-off, similar to Uber (Swift, iOS).
- **LooksGuru (Fashion):** Fashion app with personalized recommendations, 3D view uploads, and social features (Objective-C, iPhone/iPad).

### **LANGUAGE**

English

Hindi